

©iStockphoto.com/STILLFX

# EUROPE 2012

Testing & Finance

16–17 May 2012, London, UK

The Conference for Testing & Finance Professionals

## The Future of Finance

**The theme of next year's conference is "Testing and Finance in Agile Projects, Social Media and Regulation".**

is this year's theme of the eighth **Testing & Finance** conference taking place in London for the first time in **May 2012**.

These two days provide a unique chance for software testing professionals in financial institutions to learn, to confer and most importantly, to meet and network with other practitioners. Some of the best known professionals and experts in software testing and quality assurance in finance from around Europe will share their knowledge and experiences at the event.

For the last seven years this event has grown in stature to become the most recognized in the financial sector. To further broaden its appeal, Díaz & Hilterscheid GmbH has decided to move the conference from Frankfurt to London and to expand the scope of the program.

As before, there will be talks about new developments and processes in the areas of software testing and reporting. There will be a higher number of field reports and case studies for recent projects in financial institutions; there will also be leading-edge talks on testing in a regulatory environment, and sessions on risk, goal and profit-based reporting. The 2012 event will be truly international and not to be missed!

The conference is aimed at practitioners who are actively involved in, for example, projects concerning Risk Management or External Reporting for banks. The conference will benefit professionals and decision makers who like to exchange ideas with peers and experts regarding the latest developments in Bank Supervision for instance. The **Testing & Finance** conference will also suit those who are interested in solving problems that concern the technical assurance, testing, and Quality Assurance of upcoming projects.

We encourage Business Stakeholders, Testers, Test Managers, Quality and Test Assurance professionals to join us and take part.

## Stay in touch – also after the Testing & Finance event. Success derives from ongoing communication!

### **T&F Night**

On May 16 there will be a social event for all conference attendees, including an entertainment program within the conference center. The main focus here lies on networking, exchange and communication in a relaxed atmosphere!

Please invite your clients to this special evening!

### **T&F Community**

The online-community **Testing & Finance** aims at everyone belonging to the “finance” area (and all others that are interested). No matter what position you are in: business stakeholder, project director, technical expert, etc. – the goal of this community is the improvement of communication and understanding for each other. The community aims to unite the needs of everyone involved in projects, testing and assurance in the area of “finance”.

[www.xing.com/net/testingfinance](http://www.xing.com/net/testingfinance)

---

## Sponsors, Partners and Supporters 2012



## Sponsors, Partners and Supporters 2011



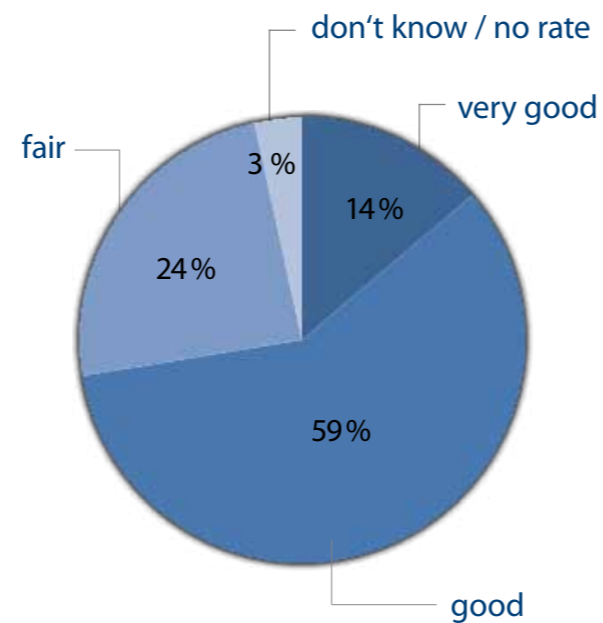
## Companies attending the last Testing & Finance events

Aareal Bank AG | Aareal First Financial Solutions AG | Accenture GmbH | Achievo Deutschland AG | acrolinx GmbH | adhoc PES AG | AEGON NV | Agfa Healthcare NV | Agresso R&D AS | Aladdin Europe GmbH | Allianz Global Investors | andagon GmbH | ANECON Software Design und Beratung GmbH | Anite Deutschland | AQIS | ARRIBA Venture Consulting | ASYM APS | Atos Worldline Processing GmbH | ATP | Atradius Kreditversicherung | Attachmate | Attensity Europe GmbH | Audit Network | Avox Limited | Axis Plus GmbH | b + m Informatik AG | B-Source | B. Metzler seel. Sohn & Co. KGaA | Baaderbank | Bank-Verlag GmbH | baufinanzprofi Baufinanzierungsberatung und -vermittlung | Bayerische Landesbank | BDT AG | Be Informed | BearingPoint GmbH | BERENBERG BANK Joh. Berenberg | Berlin Hyp | Berufsgenossenschaftliche Unfallklinik Duisburg GbR | BetaSystems AG Deutschland | Betriebsberatung Werry & Partner | BHF-Bank | Borland GmbH | Bostec | Bredex GmbH | Bremer Aufbau-Bank GmbH | Bremer Landesbank Kreditanstalt Oldenburg | BridgingIT GmbH | BSI Bundesamt für Sicherheit in der Informationstechnik | BSM GmbH | Bundesanstalt für Finanzdienstleistungsaufsicht | Bundesverband deutscher Banken | BV Zahlungssysteme GmbH | CADAC GmbH | Caesar – Center of Advanced European Studies and Research | Capgemini Deutschland | Capgemini Norway | Cardano | CASIA Immobilien-Management GmbH | CGI Information Systems and Management Consultants (Deutschland) GmbH | Chakkilam Europe Limited | Chemnitzer Wirtschaftsförderungs- und Entwicklungsgesellschaft | Chimera Entertainment GmbH | Ciklum | CleverSys Süd | codecentric GmbH | CodicePlastico | Collis BV | Cologne Intelligence GmbH | Combined Computer Services BV | Comité Français des Tests Logiciels/TESSCO group | Commerzbank AG | Computest Services BV | Compuware AG | Comverse Israel | CorporateData | CostSave Versicherungsmakler KG | CSC Deutschland Solutions GmbH | CTG belgium | CWE | Danske Bank A/S | DAP | Datalog Software AG | DEG – Deutsche Investitions- und Entwicklungsgesellschaft mb | DekaBank | DEKRA Real Estate Expertise GmbH | Deloitte & Touche GmbH Wirtschaftsprüfungsgesellschaft | DEPPFA Deutsche Pfandbriefbank AG | Deutsche Bank AG | Deutsche Börse AG | Deutsche Postbank AG | Deutsche Postbank International S.A. | Deutsche Welle | Deutscher Sparkassen Verlag GmbH | Deutscher Sparkassen- und Giroverband e. V. | DGC Dr. Grumme Consulting GmbH | DKB Deutsche Kreditbank AG | Dolphin Computer Access | DORMA Time + Access

GmbH | dpunkt.verlag GmbH | Dr. Geke & Associates GmbH | Dresdner Bank AG | DZ BANK AG | Díaz & Hilterscheid GmbH | e.stradis GmbH | E3 Software Service AG | econet Deutschland GmbH | eurosript Luxembourg S.à. r.l | eXept Software AG | F-Secure Corporation | Faculty of Mathematics and Information Science – Warsaw University of Technology | fasTest | Fermat – Moody's | FidesSecur Versicherungs- und Wirtschaftsdienst Kreditversic | FIDUCIA AG Karlsruhe/Stuttgart | FINARIS Financial Software Partner GmbH | FMC Feindt Management Consulting GmbH | Frankfurter Sparkasse AG | frobese GmbH Informatikservices | Future Footprints | Gemeente Rotterdam | GJC Gnädinger & Jörder Consulting GmbH | Gossler & Co. KG | Hamburger Sparkasse AG | Hamburgische Wohnungsbaukreditanstalt | Hans Schaefer Software Test Consulting | Heidelberger Lebensversicherung AG | Hessisches Landesamt für Bodenmanagement und Geoinformation | Hewlett-Packard GmbH | Hochschule Niederrhein/ARAG IT GmbH | HSH Nordbank AG | HypZert GmbH | ib-bank-systems GmbH | IBM Deutschland GmbH | icubic AG | IDEAL-Rechenzentrum | IKEA IT Germany GmbH | imbus Shanghai | Immobilien Scout GmbH | IMPAQ PLURALIS AG | Improve Quality Services BV | Inc. | Industrie- und Handelskammer Ostthüringen zu Gera | Industrie- und Handelskammer zu Leipzig | InfoDesign.osd GmbH | Inframation AG | Ing DiBa AG | innobis AG | int. Bankhaus Bodensee AG | interexa AG | Internationales Bankhaus Bodensee AG | Investitions- und Strukturbank Rheinland-Pfalz (ISB) GmbH | InvestitionsBank des Landes Brandenburg | Investitionsbank Hessen Anstalt des öffentlichen Rechts | Investitionsbank Schleswig-Holstein | Investment und Strukturbank | Iron Mountain Digital | isacon AG | ISTQB Norway | IT-Services and Solutions GmbH | ITE Computance GmbH | IVG Immobilien AG | ivv Informationsverarbeitung für Versicherungen GmbH | K. J. Ross & Associates | Kantega AS | KARDEX Software Solution | KfW Bankengruppe | Kirchliche Zusatzversorgungskasse des Verbandes der Diözesen | Kreis Bernkastel-Wittlich | Kreissparkasse Syke | L-Bank | Landesbank Baden-Württemberg | Landesbank Berlin AG | Landesbank Hessen-Thüringen | Landesbank Rheinland-Pfalz | Landesbank Saar | Landesbank Sachsen Girozentrale | Landesbausparkasse Baden-Württemberg | Landeshauptstadt Dresden | Landeskreditbank Baden-Württemberg – Förderbank | Landessparkasse zu Oldenburg | Landkreis IIm-KreisLandwirtschaftliche Rentenbank | Landwirtschaftliche Rentenbank | LBS Landesbausparkasse ... (alphabetic excerpt)

## Facts and Figures

### Overall impression of the previous conference

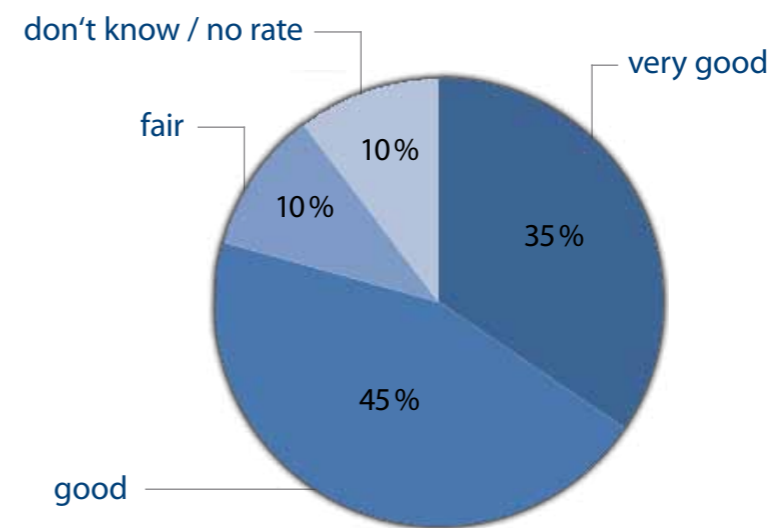


73% of the attendees rated the conference with "very good" or "good" – no one rated with "unsatisfactory". The T&F conference have been running since 2005 and 72% of the people would recommend the conference!

#### Ratings of the 2011 presentations:

66% of the attendees rated the presentations with "very good" or "good". No one rated it "unsatisfactory".

### Testing & Finance: a successful platform for networking!



80% of attendees are more than satisfied with the networking opportunities during the conference and all made new business contacts.

#### The Testing & Finance enlarges your knowledge!

More than 80% of the attendees said they learned new things they would apply to their daily work.

## Become Exhibitor

### Platinum Package:

**8,000.00 £** (Early Bird 7,000.00 £)

- List of the attendees, who agreed to use personal data's for advertising (only exhibitors are eligible to get a copy of the list, it includes: company name, name and e-mail address)
- 5 free admission tickets for exhibitor's contacts, but not for its own employees
- 20 admission tickets at a 25 % discount on the regular price
- Exhibitor's company name/logo included in the program
- Exhibitor's company name/logo included in all exhibition/sponsoring documents
- Exhibitor's company name/logo listed on the Testing & Finance website including a link to their own website and 200 words about the company
- Logo included on all relevant printed Testing & Finance marketing materials (flyer, posters, folder, etc.)
- Logo displayed on screen between presentations
- Verbal recognition during conference (welcome remarks, closing remarks)
- 4 free admission tickets for exhibitor's booth staff
- 1 presentation (50 minutes) – vendor track
- Exhibition floor space (12 m<sup>2</sup>)
- 4 free admission tickets for the evening events
- Catering during the event
- Free access to the tracks

### Gold Package:

**5,000.00 £** (Early Bird 4,500.00 £)

- List of the attendees, who agreed to use personal data's for advertising (only exhibitors are eligible to get a copy of the list, it includes: company name, name and e-mail address)
- 2 free admission tickets for exhibitor's contacts, but not for its own employees
- 10 admission tickets at a 25 % discount on the regular price
- Exhibitor's company name/logo included in the program
- Exhibitor's company name/logo included in all exhibition/sponsoring documents
- Exhibitor's company name/logo listed on the Testing & Finance website including a link to their own website and 100 words about the company
- Logo included on all relevant Testing & Finance printed marketing materials (flyer, posters, folder, etc.)
- 2 free admission tickets for exhibitor's booth staff
- 1 presentation (25 minutes) – vendor track
- Exhibition floor space (6 m<sup>2</sup>)
- 2 free admission tickets for the evening events
- Catering during the event
- Free access to the tracks

### Silver Package:

**3,000.00 £** (Early Bird 2,700.00 £)

- List of the attendees, who agreed to use personal data's for advertising (only exhibitors are eligible to get a copy of the list, it includes: company name, name and e-mail address)
- Exhibitor's company name/logo included in the program
- Exhibitor's company name/logo included in all exhibition/sponsoring documents
- Exhibitor's company name/logo listed on the Testing & Finance website including a link to their own website
- Logo included on all relevant Testing & Finance printed marketing materials (flyer, posters, folder, etc.)
- 2 admission tickets for exhibitor's booth staff
- Exhibition floor space (6 m<sup>2</sup>)
- 2 admission tickets for the evening events
- Catering during the event
- Free access to the tracks

<sup>1</sup> Please note: there are only 8 vendor speaking tracks available, assigned on a „first-come, first-served“ principle.

## Get an additional Sponsoring Package

### Brochure Package I (limited to 1):

**750.00 £** (Early Bird 600.00 £)

- Advertisement from your company on first page (not cover) in our Program

### Brochure Package II:

**500.00 £** (Early Bird 400.00 £)

- One page advertisement in our program

### Brochure Package III:

**200.00 £** (Early Bird 150.00 £)

- Half page advertisement in our program

### Brochure Package IV:

**750.00 £** (Early Bird 650.00 £)<sup>3</sup>

- Advertisement inlay/flyer in our program

### Conference Package I (limited to 1):

**2,000.00 £** (Early Bird 1,600.00 £)<sup>2</sup>

- Conference bags with your company logo (one color print)

### Conference Package II:

**750.00 £** (Early Bird 600.00 £)<sup>3</sup>

- Your own advertisement or giveaways into the Conference Bags (for example: pens, t-shirts, writing pads, flyer)

### Conference Package III (limited to 1):

**2,000.00 £** (Early Bird 1,600.00 £)<sup>2</sup>

- Your company logo on 500 coffee cups at the conference breaks (one color print)

### All additional Sponsoring packages including the following:

- 5 admission tickets at a 25 % discount on the regular price (not for its own employees)
- Sponsor's company name/logo listed on the Testing & Finance website including a link to their own website
- Inclusion of the sponsor's company name/logo in all exhibition/sponsoring documents
- Inclusion of the sponsor's company name/logo in the program brochure

<sup>2</sup> You have to order this package until 6 weeks before the conference starts.

<sup>3</sup> Please note: you have to organise/produce your advertisements and giveaways by yourself and send to the venue one week prior to the event.

All mentioned Early Bird prices are valid until 30 November 2011.





## Venue

Choose your stand.  
 First-come, first-served.

### Exhibitors

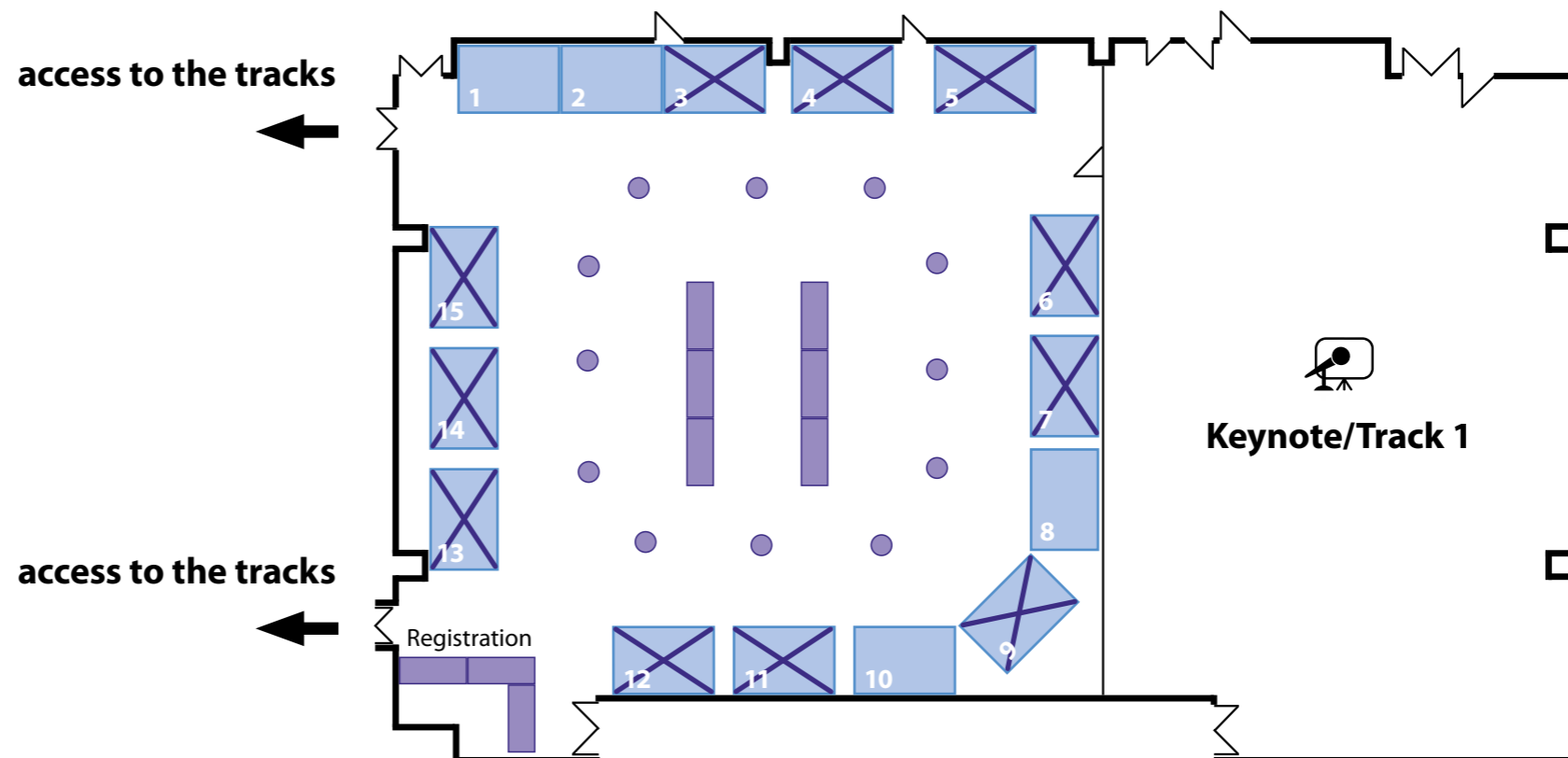
3	Compuware
4	Parasoft Ltd.
5	Capita
6	perfecto mobile
7	BJSS
9	iSQI
11	BCS
12	Díaz & Hilterscheid
13	TSG
14	Gerrard Consulting
15	Seapine Software, Inc.

### Legend

-  bistro table
-  buffet stations
-  booked
-  reserved

### Size of the stands

Platinum Sponsor 6 m × 2 m  
 Gold & Silver Sponsor 3 m × 2 m



## Booking form

Fax:  
**+49 (0)30 74 76 28-99**

E-Mail:  
**info@testingfinance.com**

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Street: \_\_\_\_\_

ZIP Code: \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

- |                          |                   |            |
|--------------------------|-------------------|------------|
| <input type="checkbox"/> | Platinum Package: | 8,000.00 £ |
| <input type="checkbox"/> | Gold Package:     | 5,000.00 £ |
| <input type="checkbox"/> | Silver Package:   | 3,000.00 £ |

- |                          |                         |            |
|--------------------------|-------------------------|------------|
| <input type="checkbox"/> | Brochure Package I:     | 1,000.00 £ |
| <input type="checkbox"/> | Brochure Package II:    | 500.00 £   |
| <input type="checkbox"/> | Brochure Package III:   | 200.00 £   |
| <input type="checkbox"/> | Brochure Package IV:    | 750.00 £   |
| <input type="checkbox"/> | Conference Package I:   | 2,000.00 £ |
| <input type="checkbox"/> | Conference Package II:  | 750.00 £   |
| <input type="checkbox"/> | Conference Package III: | 2,000.00 £ |

Place, Date

Signature

Stamp

The prices do not include VAT at the appropriate rate. Exhibitors who register before 30 November 2011 are eligible for the "Early Bird" booking.

# EUROPE 2012

Testing & Finance

**Díaz & Hilterscheid Unternehmensberatung GmbH**  
Kurfürstendamm 179  
10707 Berlin (Germany)  
Phone: +49 (0)30 74 76 28-0  
Fax: +49 (0)30 74 76 28-99  
[www.diazhilterscheid.de](http://www.diazhilterscheid.de)

**Gerrard Consulting**  
PO Box 347, Maidenhead  
Berkshire, SL6 2GU  
Phone: +44(0) 1628 639173  
Fax: +44(0) 1628 630398  
[www.gerrardconsulting.com](http://www.gerrardconsulting.com)

Your contacts:



**Madeleine Griep** – Events/Organisation  
[madeleine.griep@diazhilterscheid.de](mailto:madeleine.griep@diazhilterscheid.de)



**Uwe Gelfert** – Events/Marketing  
[uwe.gelfert@diazhilterscheid.de](mailto:uwe.gelfert@diazhilterscheid.de)



**Susan Windsor**  
[susan@gerrardconsulting.com](mailto:susan@gerrardconsulting.com)



**Paul Gerrard**  
[paul@gerrardconsulting.com](mailto:paul@gerrardconsulting.com)